



Compensation and Opportunity Overview

CannaSense Compensation Plan

Definitions:

Sponsor – an individual who guides another person through the necessary steps to qualify for a recommendation and join as a member.

Bonus Qualifying – movement of product within your account and recorded in the back office accounting system.

Effective 07/01/2017

CannaSense has instituted a compensation plan for its sponsor program.

An individual who joins the collective by selecting and paying for a Welcome Kit becomes a full member of the Collective and in turn can participate in the full compensation plan. While a caregiver or patient can only participate in limited parts of the compensation plan. Three ***'s will be noted on the limited areas a caregiver or patient is eligible.

Compensation is paid on a monthly basis on the 15th of the following month. January production is compensated on February 15th and so on... A member who qualifies themselves for a bonus can participate in the Bonus Matrix as seen below, caregivers and patients can not participate. This compensation plan allows CannaSense to comply with the Compassionate Care Act of 1996 allowing sponsors to be paid for their time and effort. CannaSense is here to help people rebuild their lives.

Below is the model to follow to allow for the best effort of maximizing your life in health, time and wealth. The compensation plan starts with guiding individuals through the compliant steps in getting a recommendation from the doctor and joining the collective. CannaSense is in the business of education, teaching, and understanding to help others get healthy and bring their life into balance.

Below is the Sponsor Plan so you can start building a legacy.

Levels for qualifying for bonus payouts are listed below. The designation of your level depends on your success of helping others enroll and helping other sponsors succeed as well.

Below is designation and amount of activity in your account that qualifies you for Bonus as a member.

- Caregiver – minimum donation \$25
- Regional Caregiver – minimum donation \$150 – 3 Patients
Underneath
- Executive Caregiver – minimum donation \$200 – 3 Caregivers
- Senior Executive Caregiver – minimum donation \$250 – 3 Regional Caregivers
- Vice Presidential Caregiver - – minimum donation \$300 – 3 Senior Executive Caregivers
- Presidential Caregiver – minimum donation \$300 – 5 Senior Executive Caregivers
- Vice Chairman Caregiver – minimum donation \$300 – 6 Senior Executive Caregivers
- Senior Vice Chairman Caregiver – minimum donation \$300 – 9 Senior Executive Caregivers

Upfront Money

1. *** Caregiver Fee of \$100 paid to all sponsors when an individual purchases a Welcome Kit
2. * One Share of Common Stock in CannaSense Holdings, Inc. until respective shares are all allocated.

<u>Ranks→</u> <u>↓Levels</u>	Caregiver	Regional Caregiver	Executive Caregiver	Senior Exec Caregiver	VP Caregiver	Presidential Caregiver	Vice Chairman Caregiver	Senior Vice Chairman Caregiver
<u>PQV*</u>	<u>\$25</u>	<u>\$150</u>	<u>\$200</u>	<u>\$250</u>	<u>\$300</u>	<u>\$300</u>	<u>\$300</u>	<u>\$300</u>
<u>GQV**</u>			<u>\$1000</u>	<u>\$5400</u>	<u>\$7500</u>	<u>\$10500</u>	<u>\$27000</u>	<u>\$43200</u>
<u>Requirements</u>		<u>3 C</u>	<u>3C & 1RC</u>	<u>3 RC</u>	<u>3 SEC</u>	<u>5 SEC</u>	<u>6 SEC</u>	<u>9 SEC</u>
<u>1</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>
<u>2</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>
<u>3</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>	<u>7%</u>
<u>4</u>		<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>
<u>5</u>			<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>
<u>6</u>				<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>	<u>8%</u>
<u>7</u>				<u>2%</u>	<u>2%</u>	<u>6%</u>	<u>6%</u>	<u>6%</u>
<u>8</u>				<u>2%</u>	<u>2%</u>	<u>2%</u>	<u>6%</u>	<u>6%</u>

- * PQV = Personal Qualifying Volume the amount of Volume that is captured in their account login.
- ** GQV = Group Qualifying Volume the amount of Volume that is captured in the first three levels of your sponsored Patients/Members/Caregiver accounts

Bonus Income – Members Only (See chart above)

3. Bonus Income – a Member can qualify for a Bonus based on the Collective seeing movement of product under their account. An initial member upon sponsorship makes a member fall into a Caregiver rank and at which time he/she is eligible to receive Bonus Income.
 - a. In the chart above, as an example, a Caregiver must have PQV of \$25 in their account to qualify to receive a Bonus on the Bonus Volume (BV) noted on the products. If no BV is listed, the BV is based on noted Item Price.
 - b. As an example, to increase Bonus Income, a Caregiver who has reached the 4th level affiliate level by helping Patients / Members/ Caregivers sponsor new Patients/Members/Caregivers must have:
 - PQV of \$150 in their account plus

- Three caregivers underneath them qualify themselves for the 4th level of Bonus.

4. Revenue Sharing - .5% of Global Net Commissionable Revenue is placed into a pool and divided among those Senior Vice Chairman Caregivers who qualify.
5. Incentive Stock Options into the CannaSense Holdings, Inc. a Private Company - limited offer until all Options are awarded. When they are allocated and vested, they're done!
6. Recognition among the Patients